District 11
Central Office

ENHANCMENT PROJECT & OPEN HOUSE EVENT

Thank You... Thank you... Thank you

...for showing your *GRATITUDE* for Central Office!!!

Dear Fellowship Members,

On behalf of myself and ALL the volunteers at Central Office please accept our deepest gratitude for your attendance at, and contribution to, the ***tremendous success of our October 24, 2026 OPEN HOUSE EVENT,*** *celebrating our newly renovated space.*

The Central Office Enhancement Project, and the Open House Event, were truly ***a labour of love for this invaluable resource for the District 11 membership... and the still suffering alcoholic.***

We were absolutely delighted to welcome 90 attendees, representing 30 of the 57 groups in our District! The atmosphere was wonderful — a great vibe filled with happiness, warmth, and a relaxed, festive spirit. The feedback about the renovations and the event itself was overwhelmingly positive. We are inspired to report that we achieved **record sales that day!**

It was truly gratifying to see so many members of our fellowship come together to celebrate the transformation of Central Office and the spirit of service, generosity, and unity that made it all possible.

Thank you for your generosity, your support, and for being part of this exciting milestone for our District. Your contribution has made a real difference, and we are deeply grateful.

With heartfelt appreciation and gratitude,

Jeff R. (Central Office Manager)

OUR SUCCESS MEASUREMENTS!

Event Attendance:	90 Fellowship Members!
# Of Groups Represented:	30 Groups! (57% of our registered groups in District 11!)
# Of Fellowship members who contributed to the Enhancement Project & Event	36 Volunteers!
Completed Comment Cards	59% Return Rate! (Which represents an exceptionally high return.. AND... most importantly, statistically valid information from our customers).
Appeal of the Renovations	93% Excellent!
Product Selection	91% Excellent!
New Visitor Seating Area:	73% Excellent & 27% Good!
Ease of Finding What You're Looking For	87% Excellent!
Customer Service	90% Excellent!
# Of Items Sold	229!
Average Saturday Net Sales	$311.00!
Event Day Net Sales	$1,307.83!!!

PLEASE continue to drop in for coffee, fellowship and of course your AA literature & merchandise needs!